TRADE WITHOUT BORDERS
The Community of Peer Leaders
Advancing Business Connectivity across APAC
Andrew Weir  
Chairman of the Board  
Andrew leads, guides, oversees priorities and overall strategy for the organisation calling upon his 25 years experience with KPMG as Regional Senior Partner, Hong Kong & Vice Chairman, KPMG China

Dr Moses Mo-Chi Cheng  
LL.B., LL.D., GBM,GBS, OBE, JP  
Vice Chairman  
Moses is one of our longest serving board of directors and members, his market insights & Govt public service make invaluable connectivity contributions to his fellow members and the organization

Dr. Lee George Lam  
Vice Chairman  
George provides thought leadership, advice on the New Digital Economy and shares new opportunities with members to engage with Govt through his public service commitments

Michael Walsh  
Chief Executive  
Michael has experience beyond his years in leading Companies in Asia & handling Govt Affairs for membership led trade organizations regionally
THE APAC CONNECTOR

PBEC’s Membership & Brand Value Legacy

- Gain PBEC Accreditation for YOUR Business in the Region
- PBEC advocates Responsible and Sustainable Business Best Practices
- Recognized by Leaders, Chambers of Commerce, Think Tanks, Consulates & Government Agencies throughout Asia & the Pacific
- Access to APEC’s Regional Governments via PBEC Members Credible Network, Resources and Partners Events
- Exclusive Members Only Networking Events, Speaking Opportunities, Roundtable discussions with Influencers & Market Leaders
- The only cross border membership for Business Leaders Connecting South America’s Economies with Asia Pacific - Gathering the Latest Market Insights from its Members, Key Govt Sources & Reports
- JOIN the Ultimate APAC Connector Community. Make a Meaningful Difference to YOUR Business & Personal Development
ADVOCATING RESPONSIBLE & SUSTAINABLE BUSINESS ACROSS APAC

PBEC & its members strongly support and advocate for the UNSDG’s:

- No Poverty
- Zero Hunger
- Good Health and Well-Being
- Quality Education
- Gender Equality
- Clean Water and Sanitation
- Affordable and Clean Energy
- Decent Work and Economic Growth
- Industry, Innovation and Infrastructure
- Reduced Inequalities
- Sustainable Cities and Communities
- Responsible Consumption and Production
- Climate Action
- Life Below Water
- Life on Land
- Peace, Justice and Strong Institutions
- Partnerships for the Goals
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PBEC Membership and Accreditation Benefits 2019-20

- Access to APEC’s regional institutions through PBEC’s membership credible network, resources and partner key events.
- The only cross-border Peer Community for Asia’s business leaders that connects South America’s Pacific economies with Asia; sharing the latest market insights from its members, key public and government sources and hard to locate meaningful reports.
- Recognised by key stakeholders including chambers of commerce, consulates, government agencies, and business leaders throughout the Asia Pacific region.
- Exclusive member only networking and profiling events, speaking opportunities, intimate Government represented roundtable discussions, access to key influencers and market leaders.
- PBEC advocates responsible and sustainable business best practices.

PBEC’s unique combination of: P, B, E, C for a comprehensive membership model.

- The Power of a collective and independent voice delivered on behalf of our growing membership.
- Be at the forefront of government and key stakeholder engagement – moving the needle.
- Exploiting the new economy, trade opportunities and trends in the region.
- Connector Community of APAC. Making a meaningful difference to your business and personal Development.

Mission: Supporting OUR members to connect and overcome complex business challenges by partnering with industry leading organisations and government agencies.
Some of the organisations in its Partner Network include:

**ORGANISATIONAL PARTNERS**

SDG’s are being applied to all industries more readily across APAC.

Becoming a PBEC valued member will create new opportunities for your business. Provides a support function in tackling more complex business challenges. PBEC is an enabler for you to make smarter decisions.